



# STRAND LAKESIDE RESORT

## Lakeside Reflections

by Susan M Boyce

*IT'S TOUGH TO BEAT THE OKANAGAN WHEN IT COMES TO LAKES. SPARKLING BLUE WATERS, WARM SANDY BEACHES, AND SOME OF THE FINEST SUNSETS TO BE HAD IN THE PROVINCE. SO IT'S LITTLE WONDER PEOPLE ARE TAKING NOTE OF STRAND LAKESIDE RESORT, A VIBRANT NEW LUXURY RESORT THAT'S TAKING SHAPE ON THE SHORES OF LAKE OKANAGAN.*

Situated in Vernon on the eastern tip of the lake at historic Okanagan Landing, Strand Lakeside Resort offers a casual elegance and attention to detail that Anita Marcel of Resort Strategies Group believes will ensure these vacation homes become treasured family legacies. "This is a place where you can relax, rejuvenate, and spend time with the people who matter most in your life," she says.

Strand's theme — lakeside reflections — perhaps expresses it best. "You're right on the lake and there are plenty of places where you can spend private time in quiet reflection," Anita says, quickly adding active families can always find lots to do. "It's all about having fun and doing the things you enjoy most."

### LAKESIDE LUXURY

"Strand Lakeside Resort sets itself apart in so many ways," Anita says. "For one thing, this is true lake frontage property — only 15 steps from the water. And with the variety of floor plans we offer, there is definitely something for everyone."

Inside, Strand suites boast a plethora of high-end, contemporary finishing details sure to satisfy the most discerning buyer. "We have stainless steel appliances, granite slab countertops, solid wood cabinetry, and gas fireplaces in every suite," Anita says. And yes, she says, there's central air conditioning because even the most confirmed sun-worshiper — that would be me — wants to be able to chill out at home during the hottest of the hot summer days.

As if she's read my mind, Anita adds that every Strand home comes with a built-in wine cooler. With the community's proximity to a host of award-winning wineries, this is sure to be a much appreciated, much used bonus.

"We want Strand to be a place that can become a family legacy so we've also built in some great memory points," Anita says. "For example, showers have pebblestone floor tiles and some of the bathrooms feature back-painted glass countertops." She smiles. "But I'm not going to give away all the secrets, so people will just have to come and see for themselves."

### ACTIVE LIVING

No question about it, there is always lots to do at Strand Lakeside Resort. The community itself is planned as a multi-phase resort village where you'll find water sports, boating, a village market area, and an outdoor theatre reflecting Vernon's ongoing patronage of the performing arts. There's even a sand-court that in addition to beach volleyball will undoubtedly also be the site of that rousing Okanagan tradition — sandcastle building contests.

Vernon itself offers an array of activities to keep everyone in the family entertained. There's skiing at Silver Star, golfing at numerous courses including the world-class Predator Ridge Golf Course, hiking, horseback riding, and a selection of water sports that will leave you breathless. Plus you'll discover a broad range of festivals ranging from musical to the much-loved Winter Carnival.

And since you're only a short cruise by car or boat to Kelowna, when you feel like hitting the big city, it's ready and waiting.

Best of all, when you aren't able to enjoy your Strand Lakeside Resort residence yourself, there's always the option of placing your property in the professionally-managed rental pool ¾ a great way to maximize revenue while you're away.

Strand Lakeside Resort offers a broad range of floor plans ranging from just under 600 to just over 2,100 square feet. Prices for the initial phase start in the low \$200,000s. For more information and to priority register, call 1-888-988-7488, or you can visit on the web anytime at [www.strandresort.com](http://www.strandresort.com).

*Strand is all about having fun and doing the things you enjoy most.*

Anita Marcel

